

# EPAnEK 2014-2020 OPERATIONAL PROGRAMME COMPETITIVENESS • ENTREPRENEURSHIP • INNOVATION



Strengthening tourism SMEs for  
their modernization and quality  
improvement of service

The enterprise **NIKOPOLIS S.A** based in Central Makedonia region, has joined the Action "Strengthening SME Tourism for modernizing and improving the quality of their services" with a total budget of **110 million €**. The Action aims at supporting very small, small and medium sized tourism enterprises, in order to enhance their competitiveness in the Greek and international tourism market.

The investment's total budget is 145.345,37 € out of which 72.846,64 € is public expenditure. The Action is co-financed by Greece and the European Union - European Regional Development Fund.

## The approved subsidised Business Plan includes investments on the following categories:

- ✓ Machinery, equipment ,installations and environmental protection equipment along with energy and water saving equipment
- ✓ Promotion - Participation in exhibitions
- ✓ Software and digital services
- ✓ Preparation and monitoring the implementation of the Investment Plan
- ✓ Labor costs for personnel (current and /or new employees)

## Through the participation in the Action, the enterprise achieved:

- ✓ Competitiveness improvement
- ✓ Increase of profitability
- ✓ Reinforcing an extrovert business profile
- ✓ Market expenditure by adopting new products and services
- ✓ Creating better quality products and services
- ✓ Increasing productivity and improvement of operational procedures
- ✓ Reinforcing entrepreneurship
- ✓ Creating / maintaining job positions

The support of EPAnEK proved beneficial, not only for the enterprise but for the competitiveness of the national as well as the local economy.



European Union  
European Regional  
Development Fund



HELLENIC REPUBLIC  
MINISTRY OF  
DEVELOPMENT AND INVESTMENTS  
SPECIAL SECRETARIAT FOR  
ERDF & CF PROGRAMMES  
MANAGING AUTHORITY OF EPAnEK



Co-financed by Greece and the European Union

**EPAnEK 2014-2020**  
**OPERATIONAL PROGRAMME**  
**COMPETITIVENESS • ENTREPRENEURSHIP • INNOVATION**



Working Capital Subsidy to Support  
Tourism Hospitality Businesses  
Affected by the Pandemic

The enterprise has been funded by the above mentioned Action, which aims at subsidizing SMEs and Large Enterprises in the tourism sector, with the provision of sufficient liquidity for resuming their economic activity, during the coronavirus pandemic (COVID-19).



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**Partnership Agreement**  
**2014 - 2020**



React EU – The project is funded as part of the Union's response to the COVID-19 pandemic



## Investment Innovation Plans

The enterprise NIKOPOLIS S.A., which is headquartered in the Region of Central Macedonia, was co-financed by the European Regional Development Fund (ERDF) of the European Union for the implementation of its project under the Action "Investment Plans of Innovation" in the Region of Central Macedonia, under the framework of the Operational Program "Central Macedonia 2014-2020".

The Action aims to assist enterprises and research organizations in implementing research projects.

Investment's total budget is **399.000,00€** out of which 318.700,00€ is public expenditure. The Action is co-financed by Greece and the European Union - European Regional Development Fund.

The approved investment plan that was implemented includes the following categories of investment:

- Staff costs
- Expenses of Instruments & research equipment
- Expenditure on contract research, knowledge and patents
- Additional overheads and other operating expenses
- Expenditure on feasibility studies

Through its participation in the Action the company / organization achieved:  
Promoting innovation:

- Development of synergies with Research and Academic Institutions / Companies
- Increasing competitiveness
- Transfer of know-how
- Production of new innovative products / services in the priority areas of the Smart Specialization Strategy(RIS3)
- Enhancing extroversion
- Employment of highly qualified scientific staff